

**BHAVAN'S COLLEGE (AUTONOMOUS): ANDHERI (W), MUMBAI 400058**

**Time Table for candidates appearing for SEP-OCT – 2023 Examinations:**

**(AUTONOMOUS & NON-AUTONOMOUS CATEGORY CANDIDATES)**

**(For ATKT / REPEATERS Candidates: ALL PATTERNS)**

### **T.Y. BAMMC (Advertising) Semester VI Examination**

Date	Time	Name of the subject
11/09/2023 MONDAY	07:30 am – 09:30 am	Digital media
12/09/2023 TUESDAY	07:30 am – 09:30 am	AD Design
13/09/2023 WEDNESDAY	07:30 am – 09:30 am	Advertising in contemporary society
14/09/2023 THURSDAY	07:30 am – 09:30 am	Media planning and buying
15/09/2023 FRIDAY	07:30 am – 09:30 am	Retailing and merchandising
16/09/2023 Saturday	07:30 am – 09:30 am	Television program production

#### **Instructions:**

1. All examinations shall be conducted **offline** in the college premises as per the seating arrangement to be displayed on the notice board in due course of time.
2. Candidates who have applied for the examinations, are required to collect the hall tickets from the college office two days before the commencement of the examinations. They must carry the hall ticket, duly attested by the college, during examinations.
3. All examinations shall be of 60 marks and 2-hour duration. Where ever required the conversion out of 75 or out of 100 or as applicable shall be made by the office.
4. Question papers shall be based on the syllabus taught during the academic year 2022-23. If the course was revised in the academic year 2022-23 then old course paper shall be set based on syllabus taught during academic year 2021-22.
5. **Candidates are required to contact the Department Heads/Coordinators about the paper pattern of the question papers and detailed syllabus in view of examinations being conducted offline. (No MCQ pattern any more)**
6. **Candidates, who have failed in internal components (CIA), are required to contact the respective teachers/Department Heads/ Coordinators for 40 marks project work.**

Convener

Date: 14/08/2023

Controller of Examinations

Principal